

The Director as a Strategic Leader Steering Organisations Successfully

Date		(\$) Fees	
30 March -03 April 2025	Kuala Lumpur	3500	Register Now

Why Choose this Training Course?

This 5-day intensive course provides directors and managers the opportunity to develop and enhance both the 'hard' and 'soft' skills needed for strategic leadership.

Developing top leaders is an art not a science. Leaders must inspire and motivate, whilst also having the long sighted abilities to create Visions and set organisational direction. They must have excellent inter-personal skills, whilst also being able to analyse financial reports. They must develop excellent stakeholder relationships, be clear about organisational priorities and have the ability to resolve conflicts and achieve compromises.

This course will feature:

- The different roles board directors must adopt
- The key elements of developing and implementing company strategy
- Corporate governance: decision-making, transparency and risk
- Leadership skills including influencing, conflict resolution and interpersonal abilities
- The crucial role of effective communications inside and outside the organisation

What are the Goals?

By the end of this course, participants will be able to:

- Describe & understand the different roles and perspectives of a Board member
- Demonstrate effective strategic analysis and develop strategic options
- Practice leadership skills such as influencing, motivating and delegating
- Apply & implement approaches for effectively implementing new strategies
- Distinguish & learn how different leadership styles affect organisational culture and climate

Who is this Training Course for?

This course is suitable to a wide range of professionals but will greatly benefit:

- Existing directors wanting to enhance their capabilities and competences
- Aspiring directors, wanting to prepare for future roles

- Senior managers wanting to gain Board level perspectives
- Functional managers e.g. HR, IT, Finance, wanting to develop higher level capabilities
- Individuals seeking non-executive director roles

How will this Training Course be Presented?

The course will be delivered in a challenging, lively and engaging style by a highly qualified and experienced business leader, with experience of board positions. A range of methods will be used to engage delegates through use of video, case studies, group work and personal feedback. This course will both challenge and support you to consolidate your experience or help you to the next level of strategic leadership.

The Course Content

Day One: The Role of Board Directors

- Understanding the difference between direction, management & ownership
- Role of Executive and Non-executive Directors
- Key Director Relationships
- Corporate Governance
- Influencing Strategies

Day Two: Developing Company Strategy

- Strategic Analysis & development
- Managing stakeholder expectations
- Assessing & managing risk
- Ethical Outcomes and Corporate Social Responsibility
- Generating Options & Making Decisions

Day Three: Strategy Implementation

- Planning for change: Kotter's Eight Stage model
- Setting Strategic Objectives
- Achieving alignment
- Impact of Culture & Climate on Innovation
- How to inspire and motivate employees

Day Four: Managing Performance

- Critical Success Factors
- Key Performance Indicators
- SMART Objectives
- Strategic Drift
- Continuous Improvement

Day Five: Impactful Communications

- Communicating across the organisation
- Communicating externally: customers, suppliers, contractors

- Inter-personal communications
- Conflict management
- Virtual teams



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