

Leadership, Innovation & Enterprise Skills Shaping the new 21st Century Leader

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02 June -06 June 2024	CAIRO		3200	Register Now

Why Choose this Training Course?

This course presents an opportunity for professionals and leaders to learn how to develop the creative edge to meet the challenge of excellent innovative leadership which is essential in all business activities.

This highly interactive and intensive leadership course will help focus on the areas of your job in which successful interpersonal interaction with others is key and at the same time show you how you can develop powerful mind and motivation strategies, which are necessary in improving your people skills, as well as achieve effective leadership skills.

This training course will feature:

- How to examine yourself and your strengths and weaknesses
- Development of your communication skills
- Discover the significance of your interpersonal relationship skills
- How to enhance your leadership abilities to bring about innovation and enterprise skills
- How to enhance your personal, empowerment leadership skills

What are the Goals?

By the end of this training course, participants will be able to:

- Develop leadership skills
- Share your thinking, communicate your vision, purpose & direction
- Inject passion to motivate people/employees
- Encourage employees to think outside the box
- Cultivate and manage creativity

Who is this Training Course for?

This course is designed for all professionals who desire to be better prepared to lead their teams or workforce. The course would benefit delegates who are interested in strengthening and developing their innovative leadership & entrepreneurial skills.

This course is suitable to wide range of professionals, but will greatly benefit:

- Individuals with real leadership potential
- Individuals being groomed for leadership
- Individuals who have proved greater leadership abilities
- Individuals who can train others
- Individuals who want to sharpen their innovative leadership

How will this Training Course be Presented?

This course will utilize a variety of proven adult learning techniques to ensure maximum understanding, comprehension and retention of the information presented.

This will include interactive practical exercises, video material and case studies, a very impactful visual presentation, group and class team work sessions.

The Course Content

Day One: Successful Leadership Styles

- Inspirational leadership
- Power of Influence
- Understanding and developing others
- Proactive Leadership
- Delegation as a leadership style
- Motivational leadership

Day Two: Driving Radical Innovation

- Lateral thinking
- Share your thinking, purpose & direction
- Systemic innovation
- Unleashing the power of the mind
- Cultivating creativity
- Managing change creatively; implementing innovation

Day Three: Entrepreneurial Leadership

- Optimizing your personal leadership strengths
- Becoming an environmental change agent
- Developing personal empowerment
- Using transformational vocabulary
- Maximizing essential communication principles
- Understanding the major levels of communication

Day Four: Accountable Communication

- What is accountability
- Improving personal credibility
- Leading with integrity
- Sharpen your communication skills
- Listening with the heart

- Inspiring and guiding the team

Day Five: Developing Emotionally Intelligent Organizations

- Building bonds, cooperation & team building
- Forging emotionally intelligent teams
- Resolving conflicts using emotional intelligence
- Communicate your vision
- Organizational awareness
- Leading emotionally intelligent organizations



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