

Strategic Leadership Integrating Strategy, Governance, Management & Leadership

Date		(\$)Fees	
16 February -20 February 2025	Istanbul	3500	Register Now

Why Choose this Training Course?

This lively and engaging course will give delegates the opportunity to develop and enhance both 'hard' and 'soft' skills needed for strategic leadership, while looking at the challenges of moving towards strategic leadership roles and the process of strategic thinking. It offers opportunities to learn about recent leadership theories developed by gurus and business schools, and to review practice based on practitioner experience across the world. This course will explore insights into governance, strategy, and the role of a strategic leader.

Delegates will be encouraged to critically evaluate the importance, relevance and value of different approaches in relation to their own situation and to develop personal action plans to enable them to become more effective leaders.

This course will feature:

- Understanding of what Good Governance is
- Strategy development: corporate to business unit to individual
- Review of leadership styles and practice – identifying overlaps and differences
- Evaluation of the impact of culture on leaders
- Recognition of how openness and trust enhance innovation

What are the Goals?

By the end of this course, participants will be able to:

- Explain what constitutes good governance practices
- Develop the ability to create aligned strategies from Corporate Vision to Business Objectives to Individual KPI's
- Improve leadership abilities by enhancing self-awareness of management and leadership styles
- Develop an understanding of how organisational behaviours, systems and processes enable or disable innovation
- Understand the roles, responsibilities and characteristics needed for effective management and leadership

Who is this Training Course for?

This course is suitable to a wide range of professionals but will greatly benefit:

- Those who want to develop their strategic skills
- Those who may be moving into supervisory or managerial positions
- Those seeking 'refresher' to enhance their leadership & management skills
- Senior leaders who wish to further develop and enhance their strategic capabilities

How will this Training Course be Presented?

This course will utilise a variety of proven adult learning techniques to ensure maximum understanding, comprehension and retention of the information presented. This course is interactive and challenges one to think. The tutor will guide and facilitate learning, using direct input, discussions, case studies, exercises and video presentation. The skill sets developed will add value to employees, managers and leaders alike.

The Course Content

Day One: Advanced Strategic Planning

- Understand the building blocks of a planning process
- Understand the difference between Strategic Thinking and Planning
- Learn about the difference between incremental and innovation strategies
- Gain confidence in analysing the external environment
- Understand which tools to use to review internal capabilities
- Recognise the leadership qualities needed for delivering change

Day Two: The Elements of Good Governance

- Understand what is meant by good governance
- Understand what risk and risk appetite represent: what's acceptable and who decides
- Review the biases which affect how decisions are made
- Know the psychological impact on leaders/followers as a result of how information is presented to them
- Recognise the influence of group attitudes and power on decision making
- Understand the role of individual Managers on governance practices

Day Three: Managing for Efficiency & Effectiveness

- Understand what managers and leaders do and how they handle stress
- Gain confidence in budget setting and monitoring
- Understand the key elements of managing people & performance
- Review the impact of allocating tasks, roles & responsibilities on productivity
- Determine how quality of services is set and communicated to employees
- Learn the McKinsey 7S model when used in combination with SWOT analysis

Day Four: Leaders as Change Agents

- Understand what is Culture and how cultural web help to analyse culture
- Understand how different leadership styles impact on climate

- Learn how Managers should inspire and motivate people
- Understand the concept of comfort zones
- Gain leadership skills of questioning and listening
- Review the best approaches for leading change

Day Five: Integrating Culture, Climate and Alignment

- Understand the importance of aligning governance, culture and strategy
- Understand what is meant by Knowledge Management
- Reflect on the challenges of strategy implementation in a fast changing world
- Recognise how different forms of power have Influence on networks and relationships
- Review and reflect on your leadership profile and prepare a development plan



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