

## Mini MBA: Accounting & Finance

Date	(\$)Fees
16 March -20 March 2025 Istanbul	3500

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### Why Choose this Training Course?

This course is designed to cover the role and importance of accounting and finance in today's business world. It will provide an 'MBA level' experience in terms of content, instruction, discussion, and team exercises.

The course includes a comprehensive illustration of how accounting information is collected, recorded, analysed and presented both internally and externally, to support effective management, control, and decision making. The course offers insights into the main factors that are essential to the successful financial management of corporations, including the efficient allocation of resources, within the economic, competitive, and physical environment. The course will also put emphasis on the importance of good quality corporate governance and management of financial risks.

#### This course will feature:

- The finance function, and financial and management accounting systems
- The income statement, balance sheet, and cash flow statement
- Using budgets to control the business
- The relevance and importance of finance to the success of your business
- Techniques available to determine the most profitable and worthwhile investments for your business

### What are the Goals?

**By the end of this course, participants will be able to:**

- Prepare the income statement, balance sheet, and cash flow statement
- Use accounting techniques to improve profitability and efficiency
- Understand and evaluate corporate financial reports
- Identify and appraise wealth-generating investments
- Recognise, quantify, and control financial risk

### Who is this Training Course for?

**This course is suitable for a wide range of professionals, but will greatly benefit:**

- Members of the Operational Management Team

- Consultants who provide advice on operations or strategy
- Managers who have responsibility for the control of risk
- Managers who have responsibility for divisional performance
- Senior Staff members of any Department

## How will this Training Course be Presented?

This course will utilize a variety of proven adult learning techniques to ensure maximum understanding, comprehension and retention of the information presented. This will include question and answer and group discussion, to develop, and build a framework of core knowledge of the course topics, illustrating these with real-world examples. There are also workshops, where individuals and groups can work on problems and exercises, analyzing financial data to control operations, measure performance, and make profitable decisions, under the guidance of the Instructor. Realistic case studies, which will provide the opportunity for teams of delegates to analyse situations, explore options, and propose strategies and solutions.



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